



AND THE GRAMMY GOES TO...

And The GRAMMY® Goes To... is an exhibit curated by the GRAMMY Museum® that gives visitors a historical overview of the GRAMMY Awards® through interactive content and artifacts. The exhibit celebrates past and recent GRAMMY winners through areas that explore how a GRAMMY is won, the star-studded GRAMMY red carpet spotlighting timeless moments from a variety of artists, and what goes into making a GRAMMY Award. Along with artifacts and historical information, the exhibit also gives visitors a chance to watch the most recent GRAMMY Awards telecast.

Learning Outcomes

- Educate students in ways that encourage and enrich their musical appreciation and expression
- Create an enhanced exploratory experience

Standards

The Mississippi College- and Career-Readiness Arts Learning Standards for Music, 2017

- Relate artistic ideas and works with societal, cultural and historical context to deepen understanding
- Organize and develop artistic ideas and work
- Students will recognize connections between music, the other arts, and other subject areas
- Students will understand the roles and functions of artists and visual arts in cultures, times, and places (Visual Arts: History/Culture)

List of Artifacts

Henry Mancini

Award

- 20 wins, 72 nominations
 - A highly skilled and decorated composer, Henry Mancini wrote the theme for the television show "Peter Gunn," and it became the first track on his 1959 album *The Music from Peter Gunn*, which combined jazz orchestration with rock and roll rhythms. Mancini scored several classic films, including 1961's *Breakfast at Tiffany's* (featuring "Moon River"), 1962's *Days of Wine and Roses* (featuring the title song) and 1963's *The Pink Panther* (featuring the title theme).
 - Mancini won his first GRAMMY at the 1st Annual GRAMMY Awards in 1959: Album of the Year and Best Music Arrangement for *The Music from Peter Gunn*.
 - Mancini was awarded a posthumous Recording Academy Lifetime Achievement Award in 1995. He has several recordings inducted into the GRAMMY Hall Of Fame, including "Moon River" and "The Pink Panther Theme."
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Bruno Mars

Instrument

Drum Set, Eric Hernandez, DW Drums, c.2017

Bruno Mars and Morris Day and the Time paid tribute to Prince at the 59th Annual GRAMMY Awards on Sunday, February 12, 2017. While Mars played a white Schecter Cloud guitar, his brother and percussionist, Eric Hernandez, played this drum set. Onstage, a large white light was placed in front of the kit, blocking the custom Prince kick drum head. Following the performance, the band members autographed the head.

GRAMMY Museum Permanent Collection

fun.

Instrument

Piano, fun., c.2013

The GRAMMY-winning group fun. used this piano during the performance of their hit song "Carry On" at the 55th Annual GRAMMY Awards. The rock trio's performance proved to be a highlight from the evening, with a well-choreographed downpour on stage during the middle of their song.

Gift of fun.

GRAMMY Museum Permanent Collection

Ella Fitzgerald

Clothing

GRAMMY Legend

Dress, Ella Fitzgerald, Don Loper, c.1950s

Ella Fitzgerald dazzled audiences with her musicality as well as her performance attire. This gown is one that “The First Lady of Jazz” wore during her performance period in the 1950s. Fitzgerald was the recipient of two awards at the 1st Annual GRAMMY Awards. Over the course of her prolific career, Fitzgerald earned a total of 14 GRAMMYs, including a Lifetime Achievement Award in 1967. She was the first African American woman to receive the honor.

Courtesy of the Ella Fitzgerald Charitable Foundation

Pavarotti

Clothing

GRAMMY Legend

Tuxedo, Luciano Pavarotti

Luciano Pavarotti was an Italian opera singer who rose to fame as part of the group The Three Tenors. Pavarotti was nominated for 15 GRAMMY Awards during his career and won five times. He was named the MusiCares Person of the Year in 1997 and earned the GRAMMY Legend Award in 1999.

Courtesy of Nicoletta Mantovani Pavarotti.

Madonna

Clothing

GRAMMY Legend

Dress, Madonna, 1987

Madonna, a seven-time GRAMMY winner, appeared wearing this dress at the highly publicized Times Square premiere of her film, *Who's That Girl*, in 1987. Madonna won her first GRAMMY for Best Music Video, Long Form for *Madonna — Blonde Ambition World Tour* for 1991. She won her first audio category award for Best Dance Recording for "Ray Of Light" for 1998.

www.POPICONS.com.

Michael Jackson

Clothing

GRAMMY Legend

Suit, Michael Jackson, Bill Whitten, 1984

Jackson wore this gold lamé suit during the *Thriller* era. *Thriller* earned eight GRAMMYs at the the 26th Annual GRAMMY Awards in 1984. In addition to Album Of The Year and Record Of The Year, Jackson took home GRAMYs for his vocal performance in the pop, rock, and R&B categories. In 2008, *Thriller* was inducted into the GRAMMY Hall Of Fame.

Courtesy of John Branca

Lesson Developed by Kathie Boone, Dr. Peggy Campbell, Dr. Linda Coleman, and Terry Routman for GRAMMY Museum® Mississippi in conjunction with *And The GRAMMY Goes To...* exhibit (Cleveland, MS 2018)

Rihanna

Clothing

GRAMMY Performances

Costume, Rihanna, 2011

Rihanna and Drake took the GRAMMY stage to perform their duet, "What's My Name," at the 54th Annual GRAMMY Awards in 2011. The song was nominated for Best Rap/Sung Collaboration. The custom-made, bejeweled outfit includes a pocket on the back for Rihanna's microphone pack.

GRAMMY Museum Permanent Collection.

Amy Winehouse

Clothing

GRAMMY Performances

Dress, Amy Winehouse, Dolce & Gabbana, 2008

Amy Winehouse wore this dress while performing "You Know I'm No Good" and "Rehab" via satellite from London during the 50th Annual GRAMMY Awards. Winehouse dominated the GRAMMY telecast, taking home five awards including Best New Artist. Her breakout hit, "Rehab," earned Song of The Year and Record of The Year.

Courtesy of Metropolis Music.

Chris Martin (Coldplay)

Clothing

GRAMMY Performances

Outfit, Chris Martin, 2008

Chris Martin, lead singer of Coldplay, wore this colorful, military-inspired outfit to the 51st Annual GRAMMY Awards in 2008. Each of Martin's bandmates donned similar, brightly-colored jackets. The group's 2007 album, *Viva La Vida Or Death And All His Friends*, earned a GRAMMY for Best Rock Album, while the title track, "Viva La Vida," won Song of the Year and Best Pop Performance By A Duo Or Group With Vocals.

Courtesy of Headlong Tours LLP

Andre 3000

Clothing

GRAMMY Performances

Outfit, André 3000, 2004

André 3000 wore this outfit during his GRAMMY performance of "Hey Ya!" He and Outkast bandmate, Big Boi, won the GRAMMY for their album *Speakerboxxx/The Love Below*, making it the first and only exclusively Hip-Hop album to win Album Of The Year.

Courtesy of The Benjamin Company

Danny Clinch

20 Iconic Photographs

Ryan Lewis and Macklemore: 56th Annual GRAMMY Awards
Gary Clark Jr.: 56th Annual GRAMMY Awards
Lady Gaga: 52nd Annual GRAMMY Awards
Foo Fighters: 50th Annual GRAMMY Awards
Bono: 47th Annual GRAMMY Awards
Kanye West: 48th Annual GRAMMY Awards
Green Day: 48th Annual GRAMMY Awards
Jay-Z: 55th Annual GRAMMY Awards
James Brown: 47th Annual GRAMMY Awards
Justin Bieber: 58th Annual GRAMMY Awards
Solange: 59th Annual GRAMMY Awards
Pharrell: 56th Annual GRAMMY Awards
Stevie Wonder: 47th Annual GRAMMY Awards
Bruno Mars: 58th Annual GRAMMY Awards
Outkast: 46th Annual GRAMMY Awards
Beyoncé: 52nd Annual GRAMMY Awards
B.B. King: 51st Annual GRAMMY Awards
P. Diddy: 46th Annual GRAMMY Awards
Taylor Swift: 58th Annual GRAMMY Awards
Tony Bennett: 45th Annual GRAMMY Awards

OK GO

Prop & Clothing

Red Carpet

Suits and Pogo Stick, OK Go, 2007

The members of OK Go wore these matching suits on the red carpet at the 50th Annual GRAMMY Awards in 2007. The suits were custom made for the band's "Do What You Want" music video, in which the same burgundy and gold fabric covered the walls and instruments. That night, OK Go won a GRAMMY Award for Best Short Form Music Video for "Here It Goes Again."

Courtesy of Big Hassle

Miranda Lambert

Clothing

Red Carpet

Dress Miranda Lambert, Gabriela Cadena, 2015

Miranda Lambert arrived to the 57th Annual GRAMMY Awards wearing this sleek Gabriela Cadena dress. Later that evening, Lambert's album, *Platinum*, received the GRAMMY Award for Best Country Album.

Courtesy of Miranda Lambert

Taylor Swift

Clothing

Red Carpet

Dress, Taylor Swift, KAUFMANFRANCO, 2010

Taylor Swift wore this navy sequined dress to the 52nd Annual GRAMMY Awards. Taylor won Album of The Year and would win the coveted title again in 2016 at the 58th Annual GRAMMY Awards for her album, *1989*.

Courtesy of KAUFMANFRANCO

Rita Ora

Clothing

Red Carpet

Gown, Rita Ora, Prada, 2015

Rita Ora sparkled down the red carpet at the 57th Annual GRAMMY Awards in this Prada gown, which she paired with Stuart Weitzman shoes, Lorraine Schwartz jewelry, and a Swarovski clutch.

Courtesy of Prada

Lang Lang

Clothing

Red Carpet

Suit, Lang Lang, Armani, 2014

Chinese concert pianist Lang Lang stood out among the hundreds of black tuxedos at the 56th Annual GRAMMY Awards in this textured gold blazer. He took the stage alongside rock legends, Metallica, to accompany their performance of "One."

Courtesy of Lang Lang

Meghan Trainor

Clothing

Dress, Meghan Trainor, Michael Costello, 2016

Singer Meghan Trainor sparkled in this black Michael Costello gown on the 58th Annual GRAMMY Awards red carpet. During the awards ceremony, Trainor paid tribute to Lionel Richie and performed his hit “You Are.” Later that night, she took home a GRAMMY Award for Best New Artist.

Courtesy of Michael Costello

Maren Morris

Clothing

Dress, Maren Morris, Michael Costello, 2017

Breakout country singer Maren Morris wore this outfit on the red carpet and while accepting the GRAMMY Award for Best Country Solo Performance at the 59th Annual GRAMMY Awards. The powerful song was reimaged as a duet featuring Alicia Keys. Morris was nominated for four GRAMMYs that night.

Courtesy of Michael Costello

Beyoncé

Clothing

Dress, Beyoncé, Roberto Cavalli, 2004

Beyoncé wore this dress when she opened the 46th Annual GRAMMY Awards with Prince in 2004. The duo performed a medley of Prince’s “Purple Rain,” “Baby I’m a Star,” and “Let’s Go Crazy,” and Beyoncé’s GRAMMY-winning song, “Crazy in Love.” Beyoncé won five GRAMMY Awards that night, including Best Female R&B Vocal Performance and Best Contemporary R&B Album.

Courtesy of Beyoncé Knowles

Anoushka Shankar

Clothing

Dress, Anoushka Shankar, Manisha Arora, 2016

Sitarist Anoushka Shankar walked the 58th Annual GRAMMY Awards red carpet in this embellished blue gown by Manish Arora. Shankar earned her fifth Best World Music Album nomination for her Indian classical album, *Home*, which includes a tribute to her late father, Ravi Shankar. She was also the first Indian musician to present an award at the 58th Annual GRAMMY Awards Premiere Ceremony.

Courtesy of Anoushka Shankar

Brittany Howard

Clothing

Gown and Cloak, Brittany Howard, Christian Joy, 2016

Brittany Howard, lead vocalist and guitarist for Alabama Shakes, wore this ensemble for the soul-rock band's performance of their single "Don't Wanna Fight" at the 58th Annual GRAMMY Awards. Alabama Shakes' second album, *Sound & Color*, earned a total of four GRAMMY nominations. The band won Best Alternative Music Album for *Sound & Color* as well as Best Rock Song and Best Rock Performance for "Don't Wanna Fight." Engineers Shawn Everett and Bob Ludwig also took home the GRAMMY for Best Engineered Album, Non-Classical for their work on *Sound & Color*.

Courtesy of Christian Joy

Usher

Clothing

Suit, Usher, Peter Hidalgo, 2011

Usher wore this suit at the 53rd Annual GRAMMY Awards when he joined protégé Justin Bieber and Jaden Smith onstage for a new rendition of his hit single, "O.M.G." Usher was nominated for Best R&B Vocal Performance and Best Contemporary R&B Album for *Raymond v. Raymond*.

Courtesy of Usher Raymond

Justin Bieber

Clothing

Jacket (Attachment), Pants (Naked & Famous Denim) and Shoes (DC), Justin Bieber, 2011

Justin Bieber wore this outfit while performing "Baby," "Never Say Never," and "O.M.G." with Jaden Smith and mentor Usher at the 53rd Annual GRAMMY Awards, where he was nominated for Best New Artist and Best Pop Vocal Album for *My World 2.0*.

Courtesy of Justin Bieber

Kanye West

Clothing

Costume, Kanye West, 2006

Rapper Kanye West wore this drum major costume while performing his 2005 hit, "Gold Digger," with Jamie Foxx at the 48th Annual GRAMMY Awards in 2006. The song earned West a GRAMMY Award for Best Rap Solo Performance.

From the Collection of Kanye West

Activities

Elementary

Super 3: Plan, Do, Review

Name: _____

Teacher: _____

PLAN: I will answer the following questions.

1. Who is “The GRAMMY Man” ?

2. How has the GRAMMY Award® evolved (changed) over time?

3. Why has it changed?

DO: I will draw a picture to illustrate the current GRAMMY Award and write three sentences to describe it.

1. _____

2. _____

3. _____

Circle your sources of information.

Book

Computer

Person

REVIEW:

Is my work neat? Yes ___ No ___

Is my information correct? Yes ___ No ___

Elementary

The GRAMMY Award®

It looks like _____

It is given to _____

It is made of _____

It weighs _____

It has _____

It is used to _____

The most important thing I learned is _____

Circle your sources of information:

Book

Computer

Person

Elementary and Secondary

Poster

Learning Activity: Congratulations! You are the selected artist to design the promotional poster for the GRAMMY Awards®. The design will be featured on posters, admission tickets, and program booklets.

1. Brainstorm about trends in present day music, art, and culture.
2. Examine former GRAMMY® poster winners' artistic design styles and concepts (the connection or message portrayed) on GRAMMY posters from the past. Examples: Frank Gehry (54th Awards), Shepard Fairey (52nd Awards), Masaki Koike (53rd Awards), Rick Garcia (40th Awards), Peter Max (33rd Awards), and other winners
3. Select several of your favorite posters and research the artists who designed them. What was the inspiration and concept for their poster design? How did they demonstrate the connection between music, art, and culture?
4. Think about the graphics, pictures, music, and art that would help promote your message and be pleasing to the eye.
5. Use class time and home time to create your poster. The GRAMMY poster's design and message should promote your specific concept, as well as advertise the upcoming GRAMMY Awards.

Suggestions for criteria:

- Be creative and think outside the box.
- Keep concepts related to poster design in mind.
- Incorporation of informational text is strongly encouraged.
- Follow teacher's specific given instructions for size and media to be used.

Example of a research snippet found on the internet—

Frank Gehry's design for the 54th Annual GRAMMY Awards image courtesy of grammy.com
Canadian-born and Los Angeles-based architect frank gehry has designed the official poster for the 54th Annual GRAMMY Awards, the premiere contemporary music event orchestrated by the recording academy. The artwork depicts conceptual architectural models by Gehry surrounding a gold gramophone trophy and will appear on promotional posters, program booklets and tickets. the design articulates both the concept of traditional GRAMMY iconography merged with Gehry's innovative architectural style. The award show will be held on the 12th of February and broadcast live on the American network, CBS.

"I have been fortunate to have worked with and become friends with some of the top musicians in classical music... they are my inspiration and my heroes. I am pleased to work with the GRAMMYS to help celebrate all of these talented people." -Frank Gehry

Secondary

Fashion

This lesson looks at fashion and its influence. One certainty in the fashion world is change. We are constantly bombarded with new fashion ideas from music, videos, books, movies, and television.

Discuss the following questions with the class:

Who dictates fashion?

Fashion is a language which tells a story about the person who wears it. "Clothes create a wordless means of communication that we all understand," according to Katherine Hamnett, a top British fashion designer. Hamnett became popular when her t-shirts with large messages like "Choose Life" were worn by several rock bands.

Musicians and other cultural icons have always influenced what we're wearing, but so have political figures and royalty.

What are reasons we wear what we wear?

- Protection from cold, rain and snow: mountain climbers wear high-tech outerwear to avoid frostbite and over-exposure, etc.
 - Emotions: some dress "up" when they're happy and "down" when they're upset.
 - Identification and tradition: judges wear robes, people in the military wear uniforms, brides wear long white dresses.
-

Fashion is big business. More people are involved in the buying, selling and production of clothing than any other business in the world. Every day, millions of workers design, sew, glue, dye, and transport clothing to stores. Ads on buses, billboards and magazines give us ideas about what to wear, consciously, or subconsciously.

Fashion Sets Trends

Popular fashions are close to impossible to trace. No one can tell how the short skirts and boots worn by teenagers in England in 1960 made it to the runways of Paris, or how blue jeans became so popular in the U.S., or how hip-hop made it from the streets of the Bronx to the *Haute Couture* fashion shows of London and Milan.

Haute couture is high-end fashion that is constructed by hand from start to finish, made from high-quality, expensive, often unusual fabric and sewn with extreme attention to detail and finished by the most experienced and capable sewers - often using time-consuming, hand-executed techniques. A *haute couture* garment is always made for an individual client, tailored specifically for the wearer's measurements and body stance.

It's easy to see what's popular by looking at social media, reading magazines and watching television. However, the direction of fashion relies on "plugged-in" individuals to react to events, and trends in music, art and books.

"In the perspective of costume history, it is plain that the dress of any given period is exactly suited to the actual climate of the time." according to James Laver, a noted English costume historian. "How did bell-bottom jeans fade into the designer jeans and boots look of the 1980s into the baggy look of the 1990s? Nobody really knows." Fashion Editor Cynthia Durcanin. Once identified, fashions begin to change.

"What is fashion?" Why is it important?

Fashion is a state of mind, a spirit, an extension of one's self. Fashion talks: it can be an understated whisper, a high-energy scream or an all-knowing wink and a smile. Most of all fashion is about being comfortable with yourself, translating self-esteem into a personal style.

Fashion is a means of self-expression that allows people to try on many roles in life. Whether you prefer hip-hop or Chanel, fashion accommodates the chameleon in all of us. It's a way of celebrating the diversity and variety of the world in which we live. Fashion is about change which is necessary to keep life interesting. It's also a mirror of sorts on society. It's a way of measuring a mood that can be useful in many aspects, culturally, socially even psychologically. At the same time, fashion shouldn't be taken too seriously, or you lose the fun of it. —*Cynthia Durcanin, Elle Magazine*

Reference: PBS NewsHour. What is fashion? Oct.12, 1999.

Share the list of artifacts with your class. Have students select various musicians and review the artifact description for each artist. All descriptions do not include the designer.

Choose one of the outfits that you find interesting. Be prepared to address the following questions:

1. Which outfit did you choose?
2. Did you like the clothes worn by the musician? Why or why not?
3. What is the first thing you noticed about the outfit?
4. What do you think their outfit says about who they are? What image might they be trying to project with this outfit?
5. What role does the main color or the combination of color play in the outfit? Do the colors compliment or contrast with one another?
6. Based on the outfit, what might this artist's music sound like?

Secondary

Prior to Attending the Exhibit Browse Artists

Share the list of artifacts with your class. Divide into pairs and have each pair select an artifact/artist to research. Suggested areas: place of birth, early musical influences, genre(s), family, achievements, public image, successful music recordings, cultural impact, and other relevant information. Invite pairs to share their information with the class.

Resources

Biography

<https://www.biography.com/people>

GRAMMY Museum® L.A. LIVE
Los Angeles, California

Henri Mancini:
All Music

<https://www.allmusic.com/search/all/Henri%20Mancini>

Henri Mancini, Official site

<http://www.henrymancini.com>

PBS NewsHour. What is fashion? Oct.12, 1999.

Teach Rock

<http://www.teachrock.org>