# 2017 Fall Education Schedule





### August 26: 10am-12pm— Curriculum Kick-off!

To help kick off the new school year, GRAMMY Museum® Mississippi will be hosting a FREE OPEN HOUSE for teachers with proper identification. Any and all educators are invited to tour the Museum and visit with our education team to learn what the Museum has to offer through workshops and curriculum for the upcoming school year.

### September 19: 11am— DJing with DJ Saxy

Kids will be entertained and participation will be encouraged in our DJ workshop with internationally known disc jockeying entertainment and entertainer, DJ Saxy! We will bring your students into the world of funky beats, claps and scratches of the digital DJ world. In this workshop, students will learn about the history of DJing, notable DJ's, basic and intermediate scratching techniques, song structure, music theory, and digital DJing technology. This workshop is designed for grades 3+.

### September 26: 11am— Take Me To The River

Join us for a free shortened screening of "Take Me To The River" as GRAMMY Museum® Mississippi and the "Take Me To The River" education initiative present a once in a life time opportunity for students to hear music legends such as Bobby Rush, William Bell, and Charlie Musselwhite plus film director/producer Martin Shore discuss the importance of music and art in the world today.

"Take Me To The River" is a documentary film that celebrates the inter-generational and inter-racial musical influence of Memphis in the face of pervasive discrimination and segregation. The film brings multiple generations of award-winning Memphis and Mississippi Delta musicians together, following them through the creative process of recording a historic new album, to reimagine the utopia of racial, gender and generational collaboration. The film features artists such as Terrence Howard, William Bell, Snoop Dog, Mavis Staples, Otis Clay, Lil P-Nut, Frayser Boy, The North Mississippi All-Stars and many more. The Take Me To The River education initiative seeks to inspire a deeper understanding of history, culture, and the meaning of cross-generational and interracial collaboration. Through the program, the documentary's artists, directors, and collaborators bring the film to students and share a screening, Q&A sessions and more, interacting directly with students, teachers and the community to bring history to life and foster a deeper understanding and respect for all cultures, genders and generations.

## October 10: 11am— Songwriting with Delta Music Institute's Mobile Music Lab

This workshop explores the foundational components of the verse/chorus song form. Through the process of speedwriting, workshop participants will assist Mobile Lab staff in writing and recording an original song. The DMI Mobile Lab (ML) program provides fundamental instruction and application in the areas of commercial songwriting, music production, digital audio technology, and videography to middle school and high school students. Students are encouraged to 'find their voice' and 'tell their stories' through the creation of original works. The ML program is staffed with Delta State University students with a degree focus in the DMI Entertainment Industry Studies program.

## October 18: 11am— A Conversation with Benjamin Wright

Originally from Greenville, MS, Benjamin Wright worked his way to L.A. having established himself as a true staple in the fabric of music. Throughout his career, he has encompassed the roles of producer, music arranger, composer, writer, conductor, and music director. Throughout his career, Wright has worked with a large roster of artists including Michael Jackson, Earth, Wind & Fire, The Temptations, Aretha Franklin, Outkast and Justin Timberlake. Students are invited to join us for a presentation and discussion of his extensive career, offering advice and industry insight. This program is best suited for high school and college students.

### October 26: 11am— Finding Cleveland

"Finding Cleveland" is the award-winning documentary short film that uncovers the seldom told history of the early Chinese immigrants in the Mississippi Delta during the time of segregation and the Chinese Exclusion Act. Join us for some live music and a screening of this film. Singer/songwriter/director Larissa Lam and rapper/producer Baldwin "Only Won" Chiu will discuss the importance of music in bringing out emotion and providing content to a film. They will also discuss some of the musical differences between Chinese instruments and modern Western instruments and how these were used to contrast Chinese history with the modern day setting of their family's journey as captured in the film. This workshop is recommended for grades 6+.

# 2017 Fall Education Schedule

at GRAMMY Museum® Mississippi



#### November 8: 11am— A Conversation with Maggie Rose

With super-sized vocals and genre-spanning songwriting chops that blur the lines between country, pop and rock, Maggie Rose has earned a loyal audience, both in her adopted hometown of Nashville and beyond. It's an audience that's grown with her for nearly a decade, spending days as a songwriter and nights sharing the stage with artists like Tim McGraw and Sheryl Crow. Through it all, Rose has established herself as a rare triple threat: a multi-faceted artist who can write, perform, and produce a hit song. Raised in Maryland, Rose cut her teeth as the leader of a Bruce Springsteen cover band before beginning to write her own songs, drawing on her unique background — including a move to Nashville as a 19-year-old — for inspiration. Since then, she's filled her resume with accolades, awards, and chart hits, including more than 30 appearances at the Grand Ole Opry, an Emmy Award, multiple performances on the nationally-syndicated Bobby Bones Show, and praise from outlets like *Vogue, The New York Times* and NPR. On Wednesday, November 8 at 11am, students are invited to join us in the Sanders Soundstage for a Q&A/discussion and demonstration session with Maggie Rose where she will share advice and experiences from her rising career.

## **November 15: 11am— Cedric Burnside – National Drumming Day!**

Born and raised near Holly Springs, Mississippi, Cedric Burnside, grandson of legendary R.L. Burnside and son of drummer Calvin Jackson, has been playing music for his entire life. This seven-time winner of the prestigious Blues Music Award's Drummer of the Year is widely regarded as one of the best drummers in the world and has begun to make a name for himself as a traditional blues guitarist, as well. Cedric Burnside Project's latest album, *Descendants of Hill Country*, was released in 2015 and was nominated for a GRAMMY for Best Blues Album of the Year.

Cedric has performed and recorded with countless musicians, including, Junior Kimbrough, Kenny Brown, North Mississippi Allstars, Burnside Exploration, Widespread Panic, Jimmy Buffett, T Model Ford, Bobby Rush, Honey Boy Edwards, Hubert Sumlin, Galactic, among many others. In 2010, Cedric collaborated with his younger brother, Cody Burnside, and his uncle, Garry Burnside, to create The Cedric Burnside Project. They endeavored to keep the love and admiration for Mississippi Hill Country Blues alive by honoring the past while blazing a path towards the future. Following the untimely and tragic death of his brother Cody, Cedric has kept the flame burning, recording and touring the world with guitarist and lifelong friend Trenton Ayers.

On November 15th at 11 am, students are invited to join us in the Sanders Soundstage for a performance and discussion of Burnside's career. This workshop is being held in celebration of National Drumming Day and is recommended for grades 6+.

### November 28: 11am — Music Production with Delta Music Institute's Mobile Music Lab

Using Apple iPads, students will explore music production tips and tricks via the Garage Band software program. Students will construct a short original musical composition using loops, virtual instruments, and voice. The DMI Mobile Lab (ML) program provides fundamental instruction and application in the areas of commercial songwriting, music production, digital audio technology, and videography to middle school and high school students. Students are encouraged to 'find their voice' and 'tell their stories' through the creation of original works. The ML program is staffed with Delta State University students with a degree focus in the DMI Entertainment Industry Studies program.

## December 12: 11am— Drumming with Josh Armstrong

Students will explore rhythm through the art of drumming and percussion music. Various techniques will be introduced through the workshop. This workshop is best for elementary students but can be adapted with proper notification.

## December 19: 11am— Holiday Playlist Workshop

Kids will be entertained as they take an in-depth look at the GRAMMY Holiday Playlist. Students will learn about the various styles of holiday music and what makes each of them unique. In this workshop, students will get an opportunity to harness their own songwriting skills by re-vamping a holiday classic! This workshop is best suited for students grades 4-8.

The cost for education workshops and programs is \$8/student and includes admission to tour exhibits. We have a specific curriculum and workshop designed around our special temporary exhibit, *John Lee Hooker: King of the Boogie*, from August 22, 2017 to February 18, 2018. For information on how to obtain this free curriculum or to book any of the listed workshops or special programs, please contact our education department at education@grammymuseumms.org or visit grammymuseumms.org.